

Alma Chamber

Alma Area Chamber Of Commerce

Promote. Educate. Enhance.

★ ★ ★ ISSUE 0124 - 1ST QUARTER 2024 ★ ★ ★

Digital Newsletter

January 2024



19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610
info@almawisconsin.org

Alma Chamber

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19th Century Rivertown
almawisconsin.org

Lori McCammon

Active Member - January Highlight



Details coming soon...

People Stories

Active Member - January Highlight



People Stories® is for those who want to memorialize someone or something and need help to do so. Stacy Lewellyn combines both with an emphasis on genealogy. Difficult, sensitive or confusing legacies often go untold but should be memorialized; whimsical, comical and present-day stories count, too. She made a career writing...

- ▶ **Stacy Lewellyn**
- ▶ **Personalized Story Telling**
- ▶ **Genealogy Research**

 peoplestories2018@gmail.com

People Stories
PO Box 412
Alma, WI
608.863.1601

Pool 4 Adventures

Active Member - January Highlight



Adventure company located on Pool 4 of the Mississippi River in Wabasha MN. Offers pontoon boat rentals, fishing boat rentals, fishing and ice fishing guides, and ice fishing adventures in the backwaters. Pool 4 of the river, which spans 47 miles from Red Wing MN to Alma WI, includes Lake Pepin and offers some of the best boating and...

- ▶ **Pontoon Boat Rentals**
- ▶ **Fishing Boat Rentals**
- ▶ **Guided Fishing**
- ▶ **Guided Ice Fishing**
- ▶ **Group Ice Fishing**
- ▶ **Book Online Today**

 facebook.com/pool4adventures

Pool 4 Adventures
Mississippi River
Wabasha, MN
651.955.7798

Red Ram Saloon

Active Member - January Highlight



Super clean, fun & friendly! Get the cheese curds. They're squeaky good! Great prices for a bar on the river. Worth the drive! Beautiful inside and out. The Red Ram Saloon is located on 207 N Main Street in Alma, Wisconsin with views of the Mississippi River. Join us the next time you come to Alma, Wisconsin.

- ▶ **Full Bar & Grill**
- ▶ **Great Burgers & Cheese Curds**
- ▶ **Live Music**

 facebook.com/RedRamSaloon2020

Red Ram Saloon
207 N Main Street
Alma, WI
608.685.4144

River Prairie Wealth Partners

Active Member - January Highlight



I work hard every day to earn your trust. That's why I'm so proud to work with a firm known for its trustworthiness. On behalf of every client, I strive to build a successful relationship that puts your interests first. I offer you and your loved ones personal, goal-based advice and a broad array of investments and solutions, now and in the...

- ▶ **Stephen Stolz**
- ▶ **Financial Advisor**
- ▶ **Business Financial Advisor**
- ▶ **Investment Solutions**
- ▶ **CFP®, MBA, ChFC®**
- ▶ **APMA®, CRPC®**

 stephen.r.stolz@ampf.com

River Prairie Wealth Partners
323 S Main Street
Alma, WI
800.396.8363

Riverland Energy

Active Member - January Highlight



Riverland Energy Cooperative is a nonprofit, member-owned and controlled cooperative that provides electric energy needs of nearly 15,000 members in Buffalo, Trempealeau, La Crosse Counties, and parts of Pepin and Jackson Counties. We are your local Touchstone Energy Cooperative, and promise to serve with integrity...

- ▶ **Monday - Friday**
- ▶ **7:30am - 4:00pm**
- ▶ **15,000 Members**
- ▶ **Nonprofit, Member-Owned**
- ▶ **Energy Cooperative**
- ▶ **Electric Energy Needs**



Riverland Energy
N28988 State Road 93
Arcadia, WI
800.411.9115

Chamber Benefits

Why Join The Alma Area Chamber Of Commerce?

Memberships are affordable at \$50 a year and you'll quickly realize a return on your investment. Here are 10 good benefits you'll enjoy as a Chamber member.



► Calendar Of Event Management

Even though we are a small community, Alma and the local area host many events throughout the year. The Chamber manages an annual event calendar to inform our visitors and local residents and to help businesses coordinate their activities. Make sure you keep us updated if you have an event.

► Involvement Opportunities

Members are encouraged to join the Chamber committee(s) of their choice and have a direct impact upon the future of our community while promoting your business.

► Shop Alma

The Chamber continues to promote shopping local in the Alma Area supporting our local Chamber members. We're focused on encouraging Alma area residents to shop local as well as our visitors.

► Literature Display

All members are encouraged to display their brochures and business cards in the information rack at the Chamber Visitor Center housed in Wings Over Alma Nature & Art Center. This is another way to capture new customers and attention. The Visitor Center serves 8,000 people each year.



► **Membership Newsletter**

By reading the Membership Newsletter every month you will learn more about your Chamber, your community and fellow Chamber members. It's a great business-to-business marketing opportunity. All Chamber members are encouraged to share their business news with us for possible publication.

► **New Business Support**

The Chamber enjoys celebrating the grand openings of new businesses by helping members promote the good news.

► **Referrals**

The Chamber wants to refer your business. Whether through phone inquiry, email, online or a visit to the Chamber's Visitor Center. Referrals through the Chamber's website continue to grow and generate new leads for Chamber members.

► **Social Media**

The Chamber Facebook page will help bring awareness to promote your events and activities. Please contact us to share events and local business new.

► **Special Event Promotions**

Several events per year are sponsored/hosted by the Chamber allowing you to focus your business activity during these events when visitor activity in Alma is at a peak.

Spring Fling	Fire In The Shire	Great River Road
100 Mile Garage Sale	Alma Music & Arts Festival	Small Business Saturday
World Migratory Bird Day	Sidewalk Insanity	Christmas In Alma

► **Website**

The Chamber's website has many pages of business and community information, giving web visitors access to your business information 24/7 to help your business succeed. Promotion through the Chamber's website is available to all members and includes a photo, website, hours of business, address. The Business Directory section lists all Alma business and Alma-area businesses who are members of the Chamber. Highlights include Shopping, Food & Dining, Lodging and Group Events.

Signup Form

2024 Membership Application

Membership Year Dues: \$50 Annually | \$25 Annually (Churches)

☐ NON-PROFIT ORGANIZATION ☐ BUSINESS ☐ INDIVIDUAL/FAMILY

Business or Organization Name:

Individual(s) Name or Business Contact:

Mailing Address:

Email:

Website: Telephone #:

Annual Meeting: 3rd Tuesday in October

Board Meetings: 1st Thursday of the Month at 9:15am

Membership Meetings: 3rd Tuesday of the Month at 5:15pm

Meeting Location: Wings Over Alma, 110 N Main Street, Alma WI 54610

As we are a member-driven organization, we need your participation. If you would care to assist and participate, please indicate areas of interest to you...

☐ Membership ☐ Member Benefits ☐ Christmas Walk ☐ Sidewalk Insanity
☐ Chamber Events ☐ Promotions ☐ Shop Local ☐ Other _____

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12 Mile Bluff Inn

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Bank of Alma
Alma • Nelson • Pepin • Wabasha

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BIG RIVER THEATRE

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Bill's Talk of the Town

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THE Burlington Hotel & Bar

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City of Alma

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Collins Plumbing

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Dave Balcom Books

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Drum It Up



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Fun 'N The Sun

Houseboat Vacations on the
Upper Mississippi River

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Great River Harbor
Campground & Marina

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HOPE UNITED
CHURCH OF CHRIST
the church by the lake

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KELLY'SKOMPUTERS

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Kimmes
Fun Stay
Properties

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KWIK
TRIP

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Lori
McCammon

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Stories®

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River Prairie
Wealth Partners

A PRIVATE WEALTH ADVISORY PRACTICE OF
AMERIPRISE FINANCIAL SERVICES, LLC

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~ at alma ~*

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St. John
Lutheran

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St Lawrence
Catholic
Church

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The
ALMA
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The
Boutique

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the
Garden
gate

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Farm to table for your family

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Waste
Transport

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Board of Directors

Current: 2023-2024

<p>Bill Wolcott</p> <p>(2 Year Term)</p> 	<p>Kelly Herold</p> <p>(2 Year Term)</p> 	<p>Kathy Jepsen</p> <p>(2 Year Term)</p> 
<p>Open Position</p> <p>(2 Year Term)</p> 	<p>Sandy Rehse</p> <p>(2 Year Term)</p> 	

2023-2024 Officers

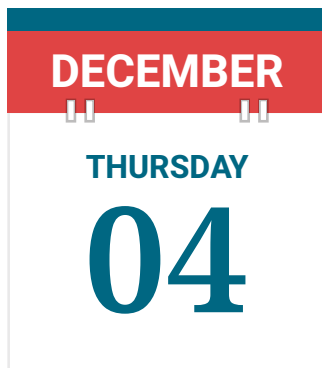
- ▶ Bill Wolcott - President
- ▶ Kelly Herold - Vice President
- ▶ Kelly Herold - Treasurer
- ▶ Kathy Jepsen - Secretary



The Alma Chamber of Commerce Visitor Center is located in the Wings Over Alma Building on Main Street. Let us know if you have any questions or comments. We are happy to provide more details. Please email us 24/7 or call us to learn more.

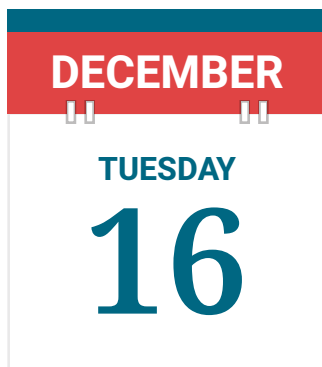
Monthly Meetings

Board & Member Meetings



Alma Area Chamber Board Meeting

Starts @ 9:15am
Wings over Alma
Open to Members



Alma Area Chamber Members Meeting

Starts @ 5:15pm
Wings over Alma
Open to Members

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