

Alma Chamber

Alma Area Chamber Of Commerce

Promote. Educate. Enhance.

★ ★ ★ ISSUE 0923 - 3RD QUARTER 2023 ★ ★ ★

Digital Newsletter

September 2023



19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610
info@almawisconsin.org

Alma Chamber

Alma Area Chamber Of Commerce

Promote. Educate. Enhance.



19th Century Rivertown

almawisconsin.org

Dairyland Power Co-op

For Immediate Release

Dairyland Supports Tri-Community Fire Department
Inaugural Charity Golf Outing Raises Funds for New Water Tender Truck

For more information, contact:
Katie Thomson at 608.787.1323
Ellie Meyer at 608.787.1421

ALMA, WI—Dairyland Power Cooperative has donated \$7,355 to the Tri-Community Fire Department following Dairyland’s inaugural John P. Madgett (JPM) Charitable Golf Outing earlier this summer. As the local first responders, Tri-Community directly supports Dairyland’s Alma Site in the event of fire or emergency.

“The safety and well-being of our employees and communities is our highest priority at Dairyland,” said Dairyland President and CEO Brent Ridge. “This donation to the Tri-Community Fire Department reflects our support and appreciation for their commitment to keeping local communities safe.”

Funds raised from the Dairyland charitable golf outing and the annual firefighters dinner were used to help replace the department’s over 30-year-old tender truck. Tender trucks are used to transport water to the scene where a water source isn’t available. In searching for a new truck, the department decided to find a used chassis and transfer the tank to help reduce costs to the community. In total, fundraisers and donations contributed \$30,000 to help offset cost of the \$60,000 replacement truck.

“Thank you to everyone who has supported these fundraising efforts,” said Tri-Community Fire Chief, Matt Biesterveld. “This upgrade benefits the communities we serve and helps provide critical aid to the fire departments of Alma, Fountain City, Waumandee, Nelson, Mondovi and to our Mutual Aid Box Alarm Systems (MABAS) division 148.”

Dairyland Power Co-op

Continued...

With headquarters in La Crosse, Wis., Dairyland provides the wholesale electrical requirements for 24 distribution cooperatives and 27 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of approximately 700,000 people in the four-state service area. Dairyland delivers electricity via 3,300 miles of transmission lines and 232 substations located throughout the system's 44,500 square mile service area. Visit Dairyland Power Cooperative.



dairylandpower.com

3200 East Ave. South
PO Box 817
La Crosse, WI 54602-0817
608-788-4000

Bank Of Alma

Active Member - September Highlight



The Bank of Alma is an independent bank which gives us the ability to make decisions right here so you get the answers you need, when you need them! We work hard to develop products and services that work for the local people. Bank of Alma offers many different banking options to help you grow financially and our customers come first.

- ▶ **Lobby: Monday - Thursday: 7:30am - 4:30pm**
- ▶ **Lobby: Friday: 7:30am - 5:00pm**
- ▶ **Lobby: Saturday: 8:00am - 11:30am**

 bankofalma.net

211 South Main Street
Alma, WI
608.685.4461

Bautch Insurance Agency

Active Member - September Highlight



Bautch Insurance Agency has been locally owned and operated since 1947. As an independent agency, we have the flexibility to work with multiple companies, being able to compare products and premiums. We then work with you, so you are able to make informed choices that fit your own personal insurance needs.

- ▶ **Bautch Insurance Agency**
- ▶ **Alma Office**
- ▶ **Monday - Friday: 8:00am - 4:30pm**

[bautchinsurance.com](https://www.bautchinsurance.com)

117 South Main Street
Alma, WI
608.685.4479

Big River Theatre

Active Member - September Highlight



Built in the same era as the Eiffel Tower, the space known today as Alma’s Big River Theatre stands tall as a community icon with a rich local history. Josh and Katie continue to honor and boost this longstanding affection by welcoming guests to enjoy art, culture and community right here on the big river.

- ▶ **Live Events**
- ▶ **2-3 Times Per Month**
- ▶ **Buy Ticket Online**

 bigrivertheatre.com

121 S Main Street
Alma, WI
612.751.1970

Bill's Talk of the Town

Active Member - September Highlight



Bill's Talk of the Town is a New tavern in Alma WI. Just what the area needed. Chicago style dogs and Italian Beefs. Bill's Talk of the Town is location on 117 N Main Street. You can find more information about drink specials, menu items and future events about Bill's Talk of the Town on facebook.

- ▶ **Closed - Monday**
- ▶ **3:30pm to 11:00pm - Tue/Wed**
- ▶ **3:30pm to 2:00am - Thu/Sun**

[facebook.com/Bills-Talk-of-The-Town-294047137691270](https://www.facebook.com/Bills-Talk-of-The-Town-294047137691270)

117 N Main St
Alma, WI
608.685.3535

Broken Paddle Guiding Co

Active Member - September Highlight



Broken Paddle guests seek to paddle, bike and play in the most scenic hidden pieces of wilderness in Mississippi River's vast and glorious Bluff Country. BPG guides help paddlers and cyclists encounter nature in these waters and woods on unique and ecologically grounded trips. Rare migratory birds, deep forest canopy, riotous...

- ▶ **Tours**
- ▶ **May-October**
- ▶ **Kayaks**
- ▶ **Paddleboards**
- ▶ **Canoes**
- ▶ **Hybrid Bikes**

 brokenpaddleguiding.com

213 Main Street West
Wabasha, MN
651.955.5222

The Burlington Hotel & Bar

Active Member - September Highlight



The Burlington Hotel was built in 1891 for passengers of the Burlington Northern Railroad and is included on the Wisconsin and National Register of Historical Sites. Whether you are passing through our quaint river town looking for a unique place to rest your head or a local in search of a quiet meeting spot for drinks and...

- ▶ **Sleeps 12 in Beds**
- ▶ **5 Rooms w/ 2.5 Shared Baths**
- ▶ **Air Conditioned**
- ▶ **Free WiFi Internet Access**
- ▶ **Off-Street Parking**
- ▶ **Open Year Round**

 theburlingtonhotelalma.com

The Burlington Hotel & Bar
809 N Main Street
Alma, WI
608.685.3636

Chamber Benefits

Why Join The Alma Area Chamber Of Commerce?

Memberships are affordable at \$50 a year and you'll quickly realize a return on your investment. Here are 10 good benefits you'll enjoy as a Chamber member.

▶ **Calendar Of Event Management**

Even though we are a small community, Alma and the local area host many events throughout the year. The Chamber manages an annual event calendar to inform our visitors and local residents and to help businesses coordinate their activities. Make sure you keep us updated if you have an event.

▶ **Involvement Opportunities**

Members are encouraged to join the Chamber committee(s) of their choice and have a direct impact upon the future of our community while promoting your business.

▶ **Shop Alma**

The Chamber continues to promote shopping local in the Alma Area supporting our local Chamber members. We're focused on encouraging Alma area residents to shop local as well as our visitors.

▶ **Literature Display**

All members are encouraged to display their brochures and business cards in the information rack at the Chamber Visitor Center housed in Wings Over Alma Nature & Art Center. This is another way to capture new customers and attention. The Visitor Center serves 8,000 people each year.

▶ **Membership Newsletter**

By reading the Membership Newsletter every month you will learn more about your Chamber, your community and fellow Chamber members. It's a great business-to-business marketing opportunity. All Chamber members are encouraged to share their business news with us for possible publication.

▶ **New Business Support**

The Chamber enjoys celebrating the grand openings of new businesses by helping members promote the good news.

▶ **Referrals**

The Chamber wants to refer your business. Whether through phone inquiry, email, online or a visit to the Chamber's Visitor Center. Referrals through the Chamber's website continue to grow and generate new leads for Chamber members.

▶ **Social Media**

The Chamber Facebook page will help bring awareness to promote your events and activities. Please contact us to share events and local business news.

▶ **Special Event Promotions**

Several events per year are sponsored/hosted by the Chamber allowing you to focus your business activity during these events when visitor activity in Alma is at a peak.

100 Mile Garage Sale

World Migratory Bird Day

Fire In The Shire

Swiss Heritage Days

Sidewalk Insanity

Flyway Film Festival

Christmas In Alma

▶ **Website**

The Chamber's website has many pages of business and community information, giving web visitors access to your business information 24/7 to help your business succeed. Promotion through the Chamber's website is available to all members and includes a photo, website, hours of business, address. The Business Directory section lists all Alma business and Alma-area businesses who are members of the Chamber. Highlights include Shopping, Food & Dining, Lodging and Group Events.



Signup Form

2023 Membership Application

Membership Year Dues: \$50 Annually | \$25 Annually (Churches)

NON-PROFIT ORGANIZATION BUSINESS INDIVIDUAL/FAMILY

Business or Organization Name:.....

Individual(s) Name or Business Contact:.....

Mailing Address:.....

Email:.....

Website:..... Telephone #:.....

Annual Meeting: 3rd Tuesday in September

Board Meetings: 1st Thursday of the Month at 9:15am

Membership Meetings: 3rd Tuesday of the Month at 5:15pm

Meeting Location: Wings Over Alma, 110 N Main Street, Alma WI 54610

As we are a member-driven organization, we need your participation. If you would care to assist and participate, please indicate areas of interest to you...

- Membership Member Benefits Christmas Walk Sidewalk Insanity
- Chamber Events Promotions Shop Local Other_____

19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610
info@almawisconsin.org

12 Mile Bluff Inn

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



A division Of Ansay & Associates, LLC

[View Member Page](#)
*** Alma Chamber ***
2023

BIG RIVER THEATRE

[View Member Page](#)
*** Alma Chamber ***
2023

Bill's Talk of the Town

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023

THE Burlington Hotel & Bar

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023

City of Alma

[View Member Page](#)
*** Alma Chamber ***
2023

Collins Plumbing

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023

Dave Balcom Books

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023

Drum It Up



[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023

Fun 'N The Sun

Houseboat Vacations on the
Upper Mississippi River

[View Member Page](#)
*** Alma Chamber ***
2023

Great River Harbor
Campground & Marina

[View Member Page](#)
*** Alma Chamber ***
2023



HOPE UNITED
CHURCH OF CHRIST
the church by the lake

[View Member Page](#)
*** Alma Chamber ***
2023



KELLY'S KOMPUTERS

[View Member Page](#)
*** Alma Chamber ***
2023



TAXSERVICE

[View Member Page](#)
*** Alma Chamber ***
2023

Kimmes Fun Stay Properties

[View Member Page](#)
*** Alma Chamber ***
2023

KWIK TRIP

[View Member Page](#)
*** Alma Chamber ***
2023



LIBERTY
EXTERIORS!

[View Member Page](#)
*** Alma Chamber ***
2023

Lori McCammon

[View Member Page](#)
*** Alma Chamber ***
2023

People Stories®

[View Member Page](#)
*** Alma Chamber ***
2023



[View Member Page](#)
*** Alma Chamber ***
2023



View Member Page
*** Alma Chamber ***
2023



River Prairie
Wealth Partners

A PRIVATE WEALTH ADVISORY PRACTICE OF
AMERIPRISE FINANCIAL SERVICES, LLC

View Member Page
*** Alma Chamber ***
2023



RIVERLAND
ENERGY COOPERATIVE

Your Touchstone Energy® Cooperative

View Member Page
*** Alma Chamber ***
2023



RIVERSIDE
— BAIT & LIQUOR —

View Member Page
*** Alma Chamber ***
2023



riverview inn
~ at alma ~

View Member Page
*** Alma Chamber ***
2023

St. John
Lutheran

View Member Page
*** Alma Chamber ***
2023

St Lawrence
Catholic
Church

View Member Page
*** Alma Chamber ***
2023



Stump Town
GALLERY

View Member Page
*** Alma Chamber ***
2023

The
ALMA
QUARTERLY

View Member Page
*** Alma Chamber ***
2023

The
Boutique

View Member Page
*** Alma Chamber ***
2023

the
Garden
gate

View Member Page
*** Alma Chamber ***
2023



THE MANOR

View Member Page
*** Alma Chamber ***
2023



Unparalleled Farms
Farm to table for your family

View Member Page
*** Alma Chamber ***
2023

Whiffs
Candle Shop

View Member Page
*** Alma Chamber ***
2023



View Member Page
*** Alma Chamber ***
2023

**Waste
Transport**

View Member Page
*** Alma Chamber ***
2023

WATER LILY
gifts

View Member Page
*** Alma Chamber ***
2023



View Member Page
*** Alma Chamber ***
2023

Yonder Way

DESIGNS

View Member Page
*** Alma Chamber ***
2023

Board of Directors

Current: 2023-2023

Cheri
Bunker

(2 Year Term)



Dave
Schams

(2 Year Term)



Kathy
Jepsen

(2 Year Term)



Larry
Farl

(2 Year Term)



Sandy
Rehse

(2 Year Term)



2022-2023 Officers

- ▶ **Dave Scham - President**
- ▶ **Cheri Bunker - Vice President**
- ▶ **Larry Farl - Treasurer**
- ▶ **Kathy Jepsen - Secretary**



The Alma Chamber of Commerce Visitor Center is located in the Wings Over Alma Building on Main Street. Let us know if you have any questions or comments. We are happy to provide more details. Please email us 24/7 or call us to learn more.



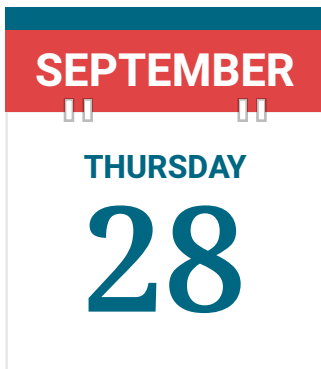
Monthly Meetings

Board & Member Meetings



Alma Area Chamber
Board Meeting

Starts @ 9:15am
Wings over Alma
Open to Members



Alma Area Chamber
Annual General Meeting

Starts @ 5:15pm
Wings over Alma
Open to Members



19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610
info@almawisconsin.org



19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610

info@almawisconsin.org