

Alma Chamber

Alma Area Chamber Of Commerce

Promote. Educate. Enhance.

★ ★ ★ ISSUE 1023 - 4TH QUARTER 2023 ★ ★ ★

Digital Newsletter

October 2023



19th Century Rivertown

Alma Chamber | 110 N Main Street | Alma WI | 608.685.3303

almawisconsin.org

Mailing Address: PO Box 202 Alma, Wisconsin 54610
info@almawisconsin.org

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19th Century Rivertown

almawisconsin.org

Dairyland Power Co-op

For Immediate Release

Dairyland Supports Tri-Community Fire Department
Inaugural Charity Golf Outing Raises Funds for New Water Tender Truck

For more information, contact:
Katie Thomson at 608.787.1323
Ellie Meyer at 608.787.1421

ALMA, WI—Dairyland Power Cooperative has donated \$7,355 to the Tri-Community Fire Department following Dairyland’s inaugural John P. Madgett (JPM) Charitable Golf Outing earlier this summer. As the local first responders, Tri-Community directly supports Dairyland’s Alma Site in the event of fire or emergency.

“The safety and well-being of our employees and communities is our highest priority at Dairyland,” said Dairyland President and CEO Brent Ridge. “This donation to the Tri-Community Fire Department reflects our support and appreciation for their commitment to keeping local communities safe.”

Funds raised from the Dairyland charitable golf outing and the annual firefighters dinner were used to help replace the department’s over 30-year-old tender truck. Tender trucks are used to transport water to the scene where a water source isn’t available. In searching for a new truck, the department decided to find a used chassis and transfer the tank to help reduce costs to the community. In total, fundraisers and donations contributed \$30,000 to help offset cost of the \$60,000 replacement truck.

“Thank you to everyone who has supported these fundraising efforts,” said Tri-Community Fire Chief, Matt Biesterveld. “This upgrade benefits the communities we serve and helps provide critical aid to the fire departments of Alma, Fountain City, Waumandee, Nelson, Mondovi and to our Mutual Aid Box Alarm Systems (MABAS) division 148.”

Dairyland Power Co-op

Continued...

With headquarters in La Crosse, Wis., Dairyland provides the wholesale electrical requirements for 24 distribution cooperatives and 27 municipal utilities. These cooperatives and municipals, in turn, supply the energy needs of approximately 700,000 people in the four-state service area. Dairyland delivers electricity via 3,300 miles of transmission lines and 232 substations located throughout the system's 44,500 square mile service area. Visit Dairyland Power Cooperative.



dairylandpower.com

3200 East Ave. South
PO Box 817
La Crosse, WI 54602-0817
608-788-4000

Castlerock Museum

Active Member - October Highlight



Castlerock Museum is an arms and armor museum; our exhibits include arms and armor from many points in European history. A visit offers the chance to view and learn about authentic armor spanning many periods; the collection begins with ancient Greece, and concludes in the early modern period. We enrich our displays with historical context.

- ▶ **Fridays - Saturdays: 1:00pm-4:00pm**
- ▶ **Sundays: June - August**
- ▶ **Other Hours Are Available By Appointment**

[castlerockmuseum.com](https://www.castlerockmuseum.com)

402 South 2nd Street
Alma, WI
608.685.4231

Christ Lutheran Church

Active Member - October Highlight



Christ Lutheran Church is located on the south side of Cochrane, WI. We are a member of the Wisconsin Evangelical Lutheran Synod. Our mission is to grow in the grace of the Lord as we make disciples and reach out into the surrounding community. We hope that you will choose to visit and experience what makes this body...

- ▶ **Pastor Mark Wilde**
- ▶ **9:30am - Sunday Service**
- ▶ **6:30pm - Wednesday Service**

christlutherancochrane.org

401 S Main St
Cochrane, WI
608.248.2387

Collins Plumbing

Active Member - October Highlight



Collins Plumbing Inc. is a small Plumbing and HVAC company that has 6 employees. Our company services Buffalo, Pepin, Trempeleau, Wabasha and Winona County.

- ▶ **Drain Pipe, Heating & Air Conditioning**
- ▶ **Plumbing**
- ▶ **Drain Cleaning**
- ▶ **Wells**

 collinsplumbinginc.com

1301 S Main Street
Alma, WI
608.685.4030

City of Alma

Active Member - October Highlight



Alma, Wisconsin is famous for its “stair step streets.” Alma was carved into the bluff by Swiss settlers. The city stretches 7 miles but is only 2 streets wide – and only 1 street for most of that 7 miles. Main Street lies just above river level, and Second Street is carved out a bit farther up the bluff. The City of Alma website will provide you...

- ▶ **Closed Tuesday & Thursday**
- ▶ **Monday, Wednesday, and Friday**
- ▶ **8:00am - 4:30pm**

cityofalmawi.com

314 North Main Street
Alma, WI
608.685.3330

Dairyland Power Co-op

Active Member - October Highlight



Dairyland is proud of its history as a pioneer in rural electrification. The generation and transmission cooperative formed in 1941, bringing light and power to the homes and farms in “America’s Dairyland.” Specifically providing the wholesale electrical requirements for 24 distribution cooperatives and 17 municipal utilities, Dairyland’s members supply the energy needs of more than a half-million people. Dairyland works to exceed its members’ expectations as a safe, sustainable, premier power cooperative, serving a four-state service territory.

 dairylandpower.com

500 Old State Hwy 35
Alma, WI
608.788.4000

Dave Balcom Books

Active Member - October Highlight



Author Dave Balcom was an award-winning journalist for 35 years with 11 newspapers in six different states from New York to California, Minnesota to Mississippi. When he no longer had the daily outlet for story telling that newspapers afforded, he began working on books. Susie Balcom, a retired special education elementary school teacher, has become Jim Stanton's story telling compass. Her gentle editor's touch keeps our hero in line just as it has Dave for decades. In addition to novels, Dave and Susie offer communication solutions for organizations, businesses, and individuals. They are available to assist with anything from planning discussions on storytelling and fiction to nonfiction including operation manuals, staff policy notebooks, training courses, and non-political speeches. Contact us for a quote.

 davebalcombooks.com

Author Dave Balcom
Alma, WI
641.226.4909
dhalcom@gmail.com

Chamber Benefits

Why Join The Alma Area Chamber Of Commerce?

Memberships are affordable at \$50 a year and you'll quickly realize a return on your investment. Here are 10 good benefits you'll enjoy as a Chamber member.

▶ **Calendar Of Event Management**

Even though we are a small community, Alma and the local area host many events throughout the year. The Chamber manages an annual event calendar to inform our visitors and local residents and to help businesses coordinate their activities. Make sure you keep us updated if you have an event.

▶ **Involvement Opportunities**

Members are encouraged to join the Chamber committee(s) of their choice and have a direct impact upon the future of our community while promoting your business.

▶ **Shop Alma**

The Chamber continues to promote shopping local in the Alma Area supporting our local Chamber members. We're focused on encouraging Alma area residents to shop local as well as our visitors.

▶ **Literature Display**

All members are encouraged to display their brochures and business cards in the information rack at the Chamber Visitor Center housed in Wings Over Alma Nature & Art Center. This is another way to capture new customers and attention. The Visitor Center serves 8,000 people each year.

▶ **Membership Newsletter**

By reading the Membership Newsletter every month you will learn more about your Chamber, your community and fellow Chamber members. It's a great business-to-business marketing opportunity. All Chamber members are encouraged to share their business news with us for possible publication.

▶ **New Business Support**

The Chamber enjoys celebrating the grand openings of new businesses by helping members promote the good news.

▶ **Referrals**

The Chamber wants to refer your business. Whether through phone inquiry, email, online or a visit to the Chamber's Visitor Center. Referrals through the Chamber's website continue to grow and generate new leads for Chamber members.

▶ **Social Media**

The Chamber Facebook page will help bring awareness to promote your events and activities. Please contact us to share events and local business news.

▶ **Special Event Promotions**

Several events per year are sponsored/hosted by the Chamber allowing you to focus your business activity during these events when visitor activity in Alma is at a peak.

- | | | |
|--------------------------|----------------------|-------------------|
| 100 Mile Garage Sale | Swiss Heritage Days | Christmas In Alma |
| World Migratory Bird Day | Sidewalk Insanity | |
| Fire In The Shire | Flyway Film Festival | |

▶ **Website**

The Chamber's website has many pages of business and community information, giving web visitors access to your business information 24/7 to help your business succeed. Promotion through the Chamber's website is available to all members and includes a photo, website, hours of business, address. The Business Directory section lists all Alma business and Alma-area businesses who are members of the Chamber. Highlights include Shopping, Food & Dining, Lodging and Group Events.



Signup Form

2024 Membership Application

Membership Year Dues: \$50 Annually | \$25 Annually (Churches)

NON-PROFIT ORGANIZATION BUSINESS INDIVIDUAL/FAMILY

Business or Organization Name:.....

Individual(s) Name or Business Contact:.....

Mailing Address:.....

Email:.....

Website:..... Telephone #:.....

Annual Meeting: 3rd Tuesday in October

Board Meetings: 1st Thursday of the Month at 9:15am

Membership Meetings: 3rd Tuesday of the Month at 5:15pm

Meeting Location: Wings Over Alma, 110 N Main Street, Alma WI 54610

As we are a member-driven organization, we need your participation. If you would care to assist and participate, please indicate areas of interest to you...

- Membership Member Benefits Christmas Walk Sidewalk Insanity
- Chamber Events Promotions Shop Local Other_____

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info@almawisconsin.org

12 Mile Bluff Inn

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Bank of Alma
Alma • Nelson • Pepin • Wabasha

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A division Of Ansay & Associates, LLC

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BIG RIVER THEATRE

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Bill's Talk of the Town

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THE Burlington Hotel & Bar

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City of Alma

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Dave Balcom Books

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Drum It Up



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Fun 'N The Sun

Houseboat Vacations on the
Upper Mississippi River

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Great River Harbor
Campground & Marina

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HOPE UNITED
CHURCH OF CHRIST
the church by the lake

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KELLY'S KOMPUTERS

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TAXSERVICE

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**Kimmes
Fun Stay
Properties**

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**KWIK
TRIP**

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LIBERTY
EXTERIORS!

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**Lori
McCammon**

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**People
Stories®**

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**Pool 4
Adventures**

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River Prairie
Wealth Partners

A PRIVATE WEALTH ADVISORY PRACTICE OF
AMERIPRISE FINANCIAL SERVICES, LLC

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RIVERLAND
ENERGY COOPERATIVE

Your Touchstone Energy® Cooperative

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RIVERSIDE
— BAIT & LIQUOR —

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riverview inn
~ at alma ~

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St. John
Lutheran

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St Lawrence
Catholic
Church

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Stump Town
GALLERY

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The
ALMA
QUARTERLY

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The
Boutique

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the
Garden
gate

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THE MANOR

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Unparalleled Farms
Farm to table for your family

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Whiffs
Candle Shop

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**Waste
Transport**

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WATER LILY
gifts

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2023

Yonder Way

DESIGNS


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2023

Board of Directors


Current: 2023-2023

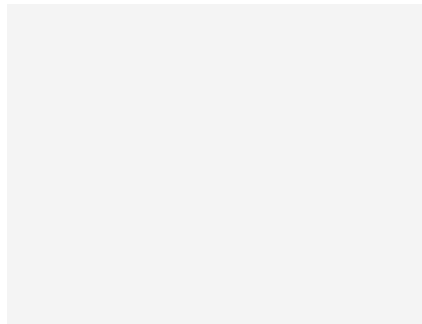
**Open
Position**
(2 Year Term)


**Dave
Schams**
(2 Year Term)


**Kathy
Jepsen**
(2 Year Term)


**Larry
Farl**
(2 Year Term)


**Sandy
Rehse**
(2 Year Term)




2022-2023 Officers

- ▶ **Dave Scham - President**
- ▶ **Open Position - Vice President**
- ▶ **Larry Farl - Treasurer**
- ▶ **Kathy Jepsen - Secretary**



The Alma Chamber of Commerce Visitor Center is located in the Wings Over Alma Building on Main Street. Let us know if you have any questions or comments. We are happy to provide more details. Please email us 24/7 or call us to learn more.



Monthly Meetings

Board & Member Meetings



Alma Area Chamber Board Meeting

Starts @ 9:15am
Wings over Alma
Open to Members



Alma Area Chamber Annual General Meeting

Starts @ 5:15pm
Wings over Alma
Open to Members



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